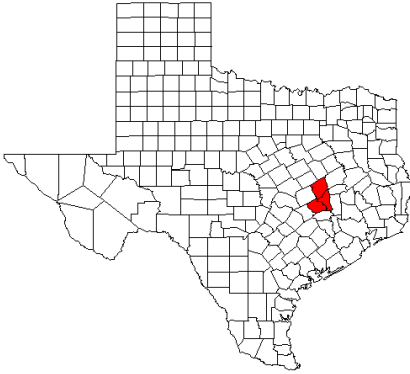


# Payday and Auto Title Lending in Texas

## College Station MSA 2014

Bryan-College Station

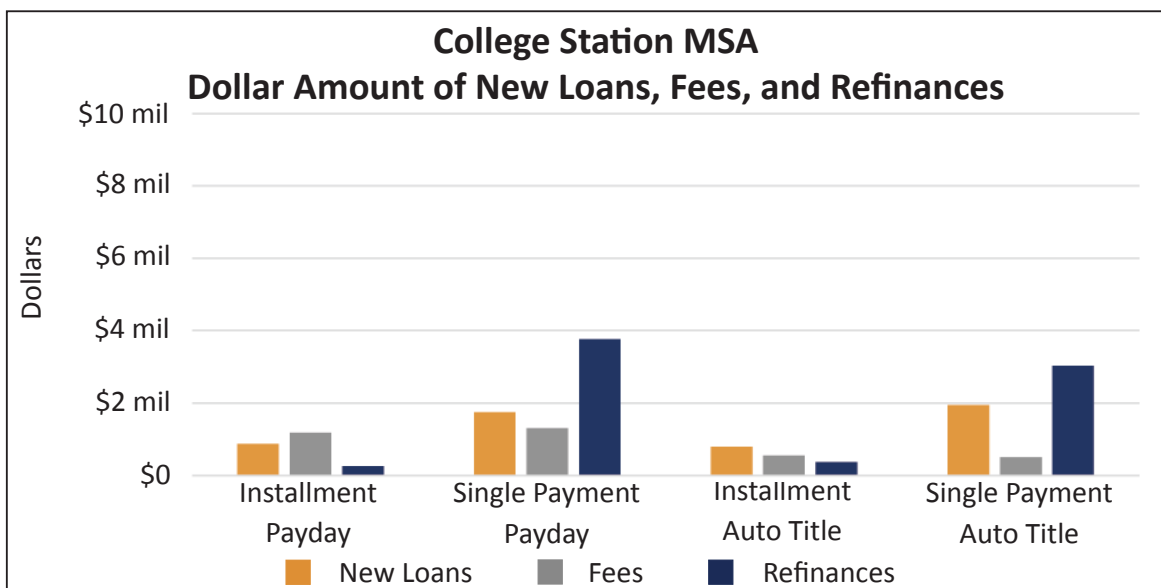


- **Store Locations:** 17
- **New Loans:** \$5,344,616
- **Fee Charges:** \$3,533,400
- **Refinances:** \$7,403,310
- **Repossessions (Auto Title):** 115 or 2 cars per week
- **Repossession Rate:** 4% of borrowers had car repossessed

### Refinances and High Fees Continue to Drive Costs

Payday and auto title businesses in Texas offer two main loan types: single payment loans, due in full in 2 weeks or 1 month, and installment loans, due in a series of payments over a period of up to 6 months. Longer loan terms mean installment loans have fewer refinances, but even higher fees.

- **In the College Station MSA, refinances make up 60% of single payment loan transactions.**
- **On average, installment borrowers paid \$1.04 in fees for every dollar borrowed.**
- **Across all four loan types, the average cost to repay a \$500 loan with no refinances is \$659 to \$1,374. For borrowers who refinance, the average cost to repay a \$500 loan can reach over \$3,000.**  
Average APRs for payday and auto title loans in the College Station MSA range from 274% to 578% (see table on back).



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## College Station MSA at a Glance: Profile of Loan Terms and Repayment, \$500

	Installment Payday	Single Payment Payday	Installment Auto Title	Single Payment Auto Title
Average Loan Term (Days)	151	35	182	34
Average Fees per \$100	\$170.73	\$47.33	\$83.23	\$30.83
Ave. Annual Percentage Rate (APR)	578%	503%	274%	341%
Amount Repaid with No Refinances	<b>\$1,374.34</b>	<b>\$741.38</b>	<b>\$941.07</b>	<b>\$658.83</b>
Percent of Borrowers Who Refinance (Ave. of Quarterly Rates)	4.56%	35.53%	5.37%	40.85%
Average Refinances per Borrower	7.85	7.10	5.47	3.58
Amount Repaid with Ave. Refinances	<b>\$8,235.93</b>	<b>\$2,455.01</b>	<b>\$3,351.56</b>	<b>\$1,227.28</b>

### Installment Payday Loans a Major Fee Driver

Installment payday loans made up 9% of the total dollars lent for 2014, but 33% of fee charges. While no information was reported for installment payday loans in 2013, fees per \$100 borrowed for installment auto title loans increased from \$74.20 to \$83.23 from 2013 to 2014. Depending on the loan terms, **fees for one installment loan are often the same as the fees charged for 5 to 12 single payment loan transactions.** Single payment auto title loans increased from 25% of dollars lent in 2013 to 39% of dollars lent in 2014, indicating a market shift toward this loan type.

