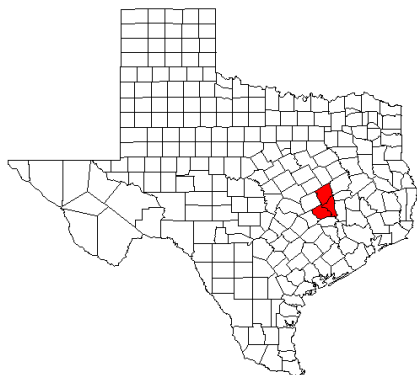


Payday and Auto Title Lending in Texas

College Station MSA 2012

Bryan-College Station

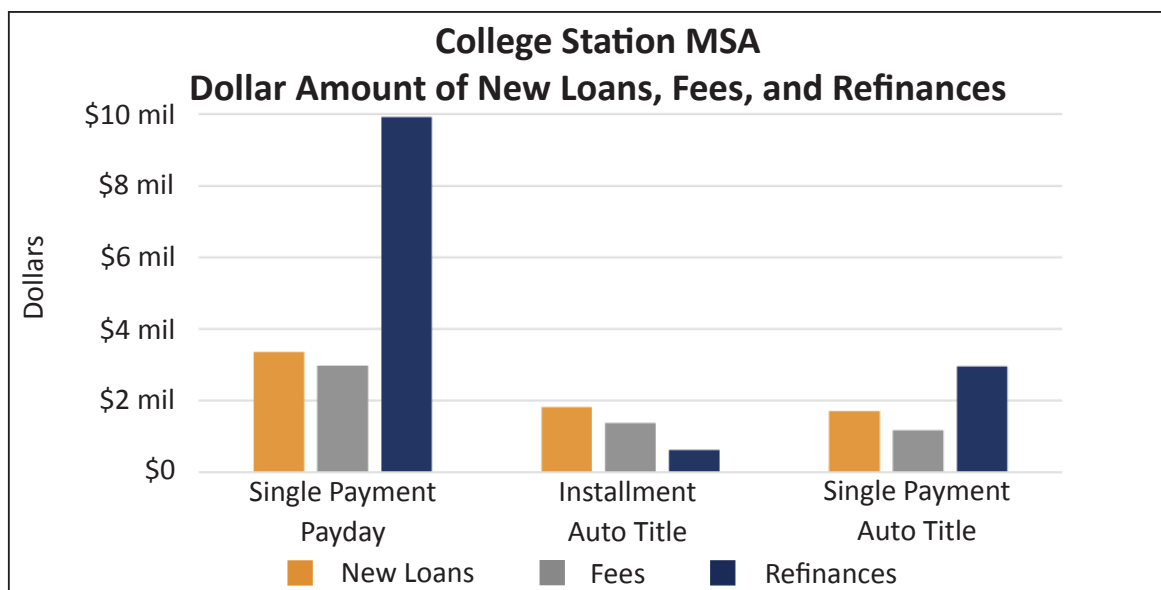


- **Store Locations:** 15
- **New Loans:** \$6,873,279
- **Fee Charges:** \$5,509,235
- **Refinances:** \$13,483,889
- **Repossessions (Auto Title):** 269—5 cars per week
- **Repossession Rate:** 10% of borrowers had car repossessed

Short-Term Loans Lead to Long-Term Debt

Payday and auto title businesses in Texas offer two main loan types: single payment loans, due in full in 2 weeks or 1 month, and installment loans, due in a series of payments over a period of up to 6 months. Longer loan terms mean installment loans have fewer refinances, but even higher fees. The 2012 data does not report quarterly data on installment loan products at the local level, making it difficult to capture rate and refinance information for those products.

- **In the College Station MSA, refinances make up 71% of single payment loan transactions.** Every quarter, 58% of payday loan borrowers and 37% of auto title borrowers refinance their loans.
- **For borrowers who refinance, a two-week payday loan lasts 4 months on average, and a 30-day auto title loan lasts nearly 6.5 months.** With no limits on refinances, these loans can extend indefinitely with mounting fees and no built-in principal repayment.
- **Average APRs for payday and auto title loans in the College Station MSA range from 329% to 455%** (see table on back).



Annual data unavailable for installment payday loans as number of locations providing this loan type fell below reporting thresholds.



Payday and Auto Title Lending in Texas

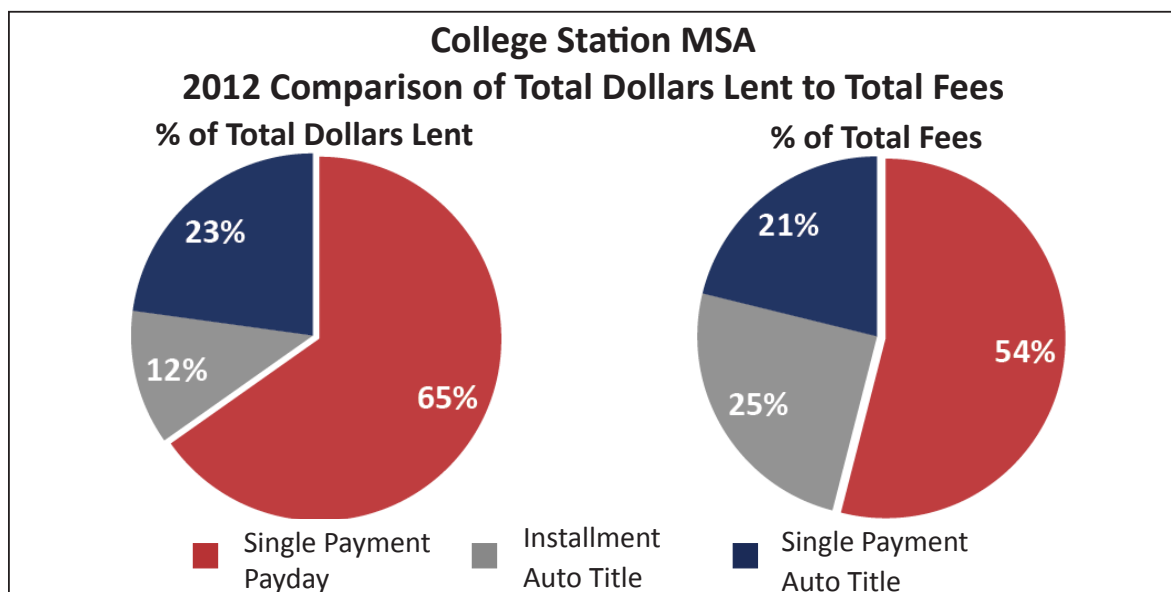
College Station MSA at a Glance: Profile of Loan Terms and Repayment, \$500 Loan*

	Single Payment Payday	Single Payment Auto Title
Average Loan Term (Days)	18	29
Average Fees per \$100	\$21.96	\$25.38
Ave. Annual Percentage Rate (APR)	455%	329%
Amount Repaid with no Refinances	\$612.27	\$630.87
Percent of Borrowers Who Refinance (Ave. of Quarterly Rates)	57.89%	37.48%
Average Refinances per Borrower	7.19	5.60
Ave. Amount Repaid with Refinances	\$1,419.92	\$1,363.49

*Quarterly data unavailable for installment loan products at the MSA level.

Single Payment Payday Loans Dominate Market

Single payment payday loans make up the vast majority of all loan types throughout the College Station MSA, making up 65% of total dollars lent (loans and refinances) and 54% of total fees. These loans also have the highest percent of borrowers who refinance, at 57.89%, with an average of 7.19 refinances for borrowers who refinance, indicating that these loans are difficult for borrowers to pay off.



Annual data unavailable for installment payday loans as number of locations providing this loan type fell below reporting thresholds.

